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Five thought leaders on fleet safety and efficiency



Five thought leaders on improving driver safety and efficiency

The optimization of safety and efficiency is a major point of interest for fleet executives across the globe. While the effects of COVID-19 were felt in every industry, the impact on fleet accelerated the need for digital transformation and shone a spotlight on the importance of operational transparency.

Digital transformation improves safety and efficiency within fleets. It enables fleets to predict more accurate ETAs, operate with full end-to-end visibility, lower operational costs and enhance the driver experience. In fact, fleet digitization also improves driver retention, a growing problem these days.

According to Aaron Huff, senior editor of the Commercial Carrier Journal and truck trend expert, “Most [driver] turnover happens within the first 180 days or 6 months but really after 45 days most drivers have made up their minds whether or not they’re going to stay. Empowering drivers to drive safe, be productive and be in compliance by using technology improves their job satisfaction and encourages them to stay.”

In this eBook, we’re sharing the thoughts and best practices from five industry experts on how to achieve a safe and efficient fleet.



“From a planning standpoint, the primary goal is to communicate accurate and realistic ETAs to your customers, and to do this it’s imperative to have high quality map content, things like precise addressing, road geometry, speed limits and truck restrictions. In addition to these traditional map elements, it’s critical to layer in what we refer to as dynamic content. Things like historical and real-time traffic and real-time weather. It’s really these two kinds of information combined that create the fundamental building blocks to determine a route and an ETA.”

- Shad Churma, Senior Customer Solutions Manager, T&L at HERE Technologies



“We’re helping companies move from the old static routing approach to profit-based routing. We believe static routing is antiquated; using a route computed a day ago is a really old way to approach navigation. It completely ignores all the aspects of modern navigation that we, as consumers, love and expect - like traffic conditions, road work zones, accidents and weather.”

- Wes Pollock - VP of Sales & Strategic Partnerships, Eleos Technologies

Want to hear more from Wes? [Watch the webinar now.](#)



About Eleos

Eleos is a mobile platform that enables fleet operators to customize driver apps for greater control and flexibility. An Eleos-powered app simplifies a truck driver's life by putting everything they need into a single destination.

Founded in 2011 by former Mapquest employees Kevin Survance and Ryan Crum, Eleos is a product-centric software as a service (SaaS) company.

Eleos powers driver apps and in-cab solutions for some of the world's largest trucking fleets. It's the only driver-facing mobile platform that's customizable and that unifies all the things a driver needs into a single app.





“Which companies will excel at meeting the last mile challenge? Ultimately, it’s those who have been able to marry the efficiency of a flexible operation with providing the customer experience people want. If you’re an organization that really understands how to offer customer delight - how to engage with them in the manner that they desire - then you’re likely to win.”

- Henry Cartwright - Senior Manager, Global Post & Parcel Industry, Accenture



“Next generation supply chains are leveraging digital technologies and advanced analytics to increase automation, improve inventory accuracy, reduce out of stocks, and keep a cap on replenishment errors in an effort to improve customer satisfaction.”

- David Hubbard - Principal Director, Supply Chain & Operations, Accenture

Want to hear more from the visionaries at Accenture? [Watch the webinar.](#)



About Accenture

Accenture is a leading global professional services company, providing a broad range of services in strategy consulting,

technology and operations, with digital capabilities across all of these services.



CRAVE INFOTECH



“Many companies are looking for end-to-end visibility for drivers. Companies are often forced to pay additional charges for truck latency time; going in and coming out of the gate often takes much longer than it should.

This is where we come into the picture. With the help of HERE, you can now rewind the directions from the end point, all the way back to the point of origin. You will know where the driver is, whether they’re at the security gate, whether they’re in the parking lot, whether they’re loading; you have all statuses available.”

- Shrikant Nistane, CEO and founder, Crave InfoTech

Watch the webinar featuring more insights from Shrikant.



About Crave InfoTech

Crave InfoTech is a global software and technology services company providing a full spectrum of software services to clients. From business strategy development through application

deployment, we help clients realize measurable business value and achieve sustainable ROI. Crave InfoTech is an authorized SAP, Sybase and Mobility Software & Services partner.





“Modern fleets have a real opportunity to digitize a huge part of their operations and gain real efficiencies across their business.

We see there are gains to be made in terms of fuel use, in terms of dwell time, and your ability to deliver more products across the across the network. There’s also an opportunity to provide greater safety outcomes as well. Greater safety for the drivers and greater safety for the workers around large vehicles... greater safety across the road networks as a whole and to the public.”

- Sarah Thompson, CPO, EROAD

Learn more from Sarah and EROAD in this [**article by FleetOwner**](#).



About EROAD

EROAD modernizes road charging and compliance by replacing paper-based systems with an easy-to-use, accurate, and reliable electronic solution. Its advanced technology provides road

charging, health and safety compliance, and fleet management services on the same platform to lower overall client and delivery costs.





“Our customers are mainly logistics companies and lately they see [COVID-19’s impact on the supply chain] as a chance to really improve the level of digitization in the company and to push new ways of working and thinking and to implement not just new processes but also new tools and new software solutions in order to support the new reality.”

- André Käber, founder and CEO, leogistics GmbH

Hear more from André and discover leoCity in the [webinar available here](#).



About leogistics

leogistics GmbH is a subsidiary of the international cbs Corporate Business Solutions Unternehmensberatung GmbH and part of the Materna Group. As an SAP logistics partner and solution

provider, leogistics has specialized in SAP Supply Chain Execution (SCE) with the core topics of Transportation Management, Event Management, and Warehouse Management.



Further reading



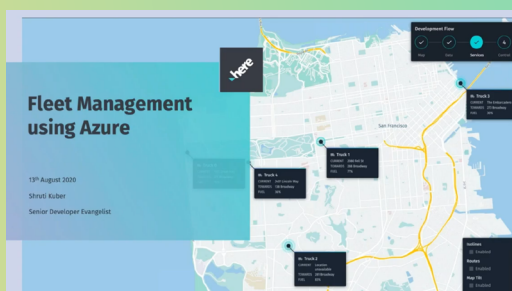
Exclusive eBook: Balancing act: fleet efficiency and safety

eBook



Solutions: Explore the future of fleet

Solutions



Video: For the developers on your team, watch this

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Article: 5 ways your supply chain can come back strong in 2021

Article

About HERE Technologies

HERE, a location data and technology platform, moves people, businesses and cities forward by harnessing the power of location. By leveraging our open platform, we empower our customers to achieve better outcomes – from helping a city manage its infrastructure or a business optimize its assets to guiding drivers to their destination safely. To learn more about HERE, including our new generation of cloud-based location platform services, 360.here.com and here.com.